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*The Trade Council*

# **BIOBRIDGEHEALTH ACCELERATOR TEXAS, USA**

**Union Medico**  
Selected to Participate



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# BIOBRIDGEHEALTH ACCELERATOR 2024

*Calling all Danish Health & Lifescience SMEs who wish to enter the Texas market as a point of entrance to the US market.*

The Texas lifescience market is one of the biggest and most interesting in the world with 245 hospitals in Houston alone, and a reputation as a top innovation hub for life science, healthcare, and tech. The Texas Medical Center, located in Houston, is the biggest cluster of lifescience institutions in the world. The 60+ member institutions are consistently recognized as some of the best hospitals and universities in the nation. They treat 10 mio. patients and develop 2500 clinical trials a year. It is a centre for research and innovation with 225+ active start-up lifescience companies.

**WHY TEXAS?**

# TEXAS WOULD BE THE 8TH LARGEST ECONOMY IN THE WORLD IF IT WERE A COUNTRY

IF HOUSTON WERE A COUNTRY, IT WOULD RANK AS THE 25<sup>TH</sup> LARGEST  
ECONOMY IN THE WORLD, EXCEEDING THAILAND AND IRELAND

Based on GDP data from Texas  
Economic Development  
Corporation



# Texas

- For the 20th year in a row, Texas has been named the Best State for Business
- The state ranks 7th overall in terms of states with the highest growth of women-owned businesses
- Texas leads the nation in job creation over the past 10 years
- 30,5 million residents in Texas (2023) and about 7.2 in the Greater Houston Area
- 2nd biggest state in terms of size and population
- 3rd fastest growing state in the US (2024). Texas ranked first in the nation for number of residents added from 2020 to 2021

▪ In 2021, Texas grossed more than **\$375.3 billion** a year in exports – more than the exports of California and New York combined.


▪ **55 Fortune 500** companies are headquartered in Texas making it the state with the **most fortune 500** companies in the entire U.S as of 2024

▪ Texas is ranked the **2nd** most diverse state in America, right behind California.

▪ Texas **ranks 1st** in the United States as the friendliest business climate i 2023

▪ Texas has been selected as the **no. 2 state** for small business job growth in 2022

# THE WORLD'S LARGEST MEDICAL COMPLEX

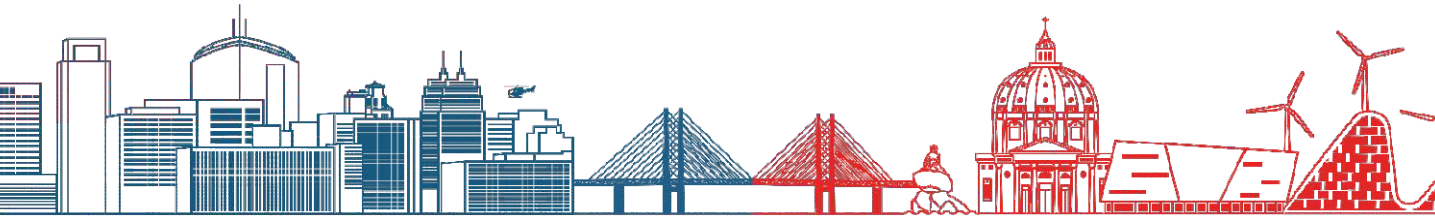


Houston is home to Texas Medical Center, the world's largest medical complex by several measures: number of hospitals, number of physicians, square footage, and patient volume.

# THE TMC-DK BIOBRIDGE

Denmark has a signed MoU agreement with Texas Medical Center, which formalizes collaboration between the Texan and Danish life science eco -systems. The tactical goals of the BioBridge are to:

- Identify and create tangible business opportunities for Danish companies at Texas institutions and hospitals within **medical devices, digital health & tele health, pharma & biotech and operational solutions** . From concept through testing to commercialization.
- Transfer knowledge between DK and TX hospital eco - systems regarding pain points and **encourage collaboration and pilots** to find joint solutions in healthcare.
- Increase international **government collaboration** between Denmark and the US





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**FOR MORE INFORMATION :**

**LOUISE DYHRBERG,  
SENIOR COMMERCIAL ADVISOR,  
TEXAS, USA (LOUDYH@UM.DK)**

**&**

**PETER WILHELM JØRGENSEN,  
INTERNATIONALISERINGSRÅDGIVER  
DENMARK  
(PETJOR@UM.DK)**

